

# Contents

---

A Note from the Editor	i-iv
Disrupting Liberal Democracy: The Phenomenal Rise of Duterte FERNANDEZ, A. B.	1-19
Digital Politics: DDS and Political Propaganda in the context of Baudrillard's Hyperreality GATUS, M.M. AND CAMBA, M.Z.O	21-52
Filipino Branding sa Ika-21 Siglo: Pagsusuri sa mga Estratehiya ng Pandayan Bookshop SAYSON, M.J.G.C, VILLALON, M.D., AND RESURRECCION, A.D.	53-84
Formalistikong Paglalandas sa Ginto't Pilak (2021) nina Hidilyn Diaz at Eugene Evasco Tungo sa Pagpapahalaga sa Kinestetika at Palakasan ng Kababaihang Pilipino TUGANO, A.C.	85-101
Kagamitan ng Eupemismong Meranaw at Tungkuling Panlipunan Nito ALON, E.M.	103-130
The Role of Intellectuals in Shaping Hegemony, Consent, and Political Emotion DUEZA, O.A., OGATIS, G.C., AND ORTIZ, A.J.T.	131-146
About the Authors	147-149